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4 IN THE UNITED STATES DISTRICT COURT
5 FOR THE NORTHERN DISTRICT OF CALIFORNIA
6

7 NETFLIX, INC.,
8 Plaintiff,

No. C 06-02361 WHA

9 v.

10 BLOCKBUSTER, INC.,
11 Defendant.
12 _____/

**CLERK'S NOTICE SCHEDULING
INITIAL CASE MANAGEMENT
CONFERENCE ON REASSIGNMENT**

13 (Plaintiff shall serve a copy of this notice on any party in the above-entitled action not appearing
14 on the Notice of Electronic Filing or Other Case Activity and/or the attached Certificate of
Service)

15 YOU ARE NOTIFIED THAT the Court has scheduled an Initial Case Management
16 Conference for **June 29, 2006 at 11:00 a.m.**, before the Honorable William Alsup. Please report
17 to Courtroom 9, on the 19th Floor, United States Courthouse, 450 Golden Gate Avenue, San
18 Francisco, CA 94102. Not less than seven days prior, counsel shall submit a joint case
19 management conference statement not to exceed twelve pages.

20 Parties requesting a continuance shall submit a stipulation and proposed order. If the
21 parties are unable to reach a stipulation, the requesting party shall submit an ex parte application
22 with a proposed order.

23 Dated: May 2, 2006

FOR THE COURT,

Richard W. Wieking, Clerk

By: 

Dawn K. Toland
Courtroom Deputy to the
Honorable William Alsup